

Germain Impact Solutions

*Amplify Your
Impact*

Germain Impact Solutions provides consulting services to **non-profit, philanthropic, and governmental organizations** across the health, housing, and human services sectors.



PERFORMANCE
MEASUREMENT &
MANAGEMENT



STRATEGIC
PLANNING



PROGRAM
DEVELOPMENT AND
GRANT WRITING



PROGRAM
EVALUATION AND
ASSESSMENT



HEALTH AND HUMAN
SERVICES CONTENT
EXPERTISE

Diverse Clients Include:

United Way
of Greater Philadelphia
and Southern New Jersey



Sauti Yetu
CENTER FOR AFRICAN WOMEN AND FAMILIES



NEXT
A DIVISION OF
BRIGHTLIGHT GRANT FOUNDATION



The Russell Berrie Foundation
Making a Difference



Patrick Germain
Founder and Principal

Patrick Germain has 15 years of experience in the non-profit and public sectors working on issues of health and human services.

He served as Executive Director of Policy, Planning, and Strategic Data Use at the New York City Health Department, overseeing a broad portfolio that included strategic planning, policy, cross-sector collaboration, and performance measurement. Prior, he was Chief Strategy Officer at a large non-profit that provides shelter, housing, healthcare, and workforce development to homeless individuals. In that role, he was responsible for strategic planning, program development, innovation incubation, grant writing, performance measurement, and evaluation.

He has been an Adjunct Professor at New York University's Wagner Graduate School of Public Service for 6 years, and founded the NYC affiliate of the American Evaluation Association. He began his career as a Bilingual Family Counselor at a homeless family shelter, and it was those years of working side by side with those families that fomented his passion for social, racial, and economic justice.

✉ Patrick@GermainSolutions.com



Performance Measurement & Management ▶

Measuring performance in public service organizations is extremely hard, and building organizational management systems that help your team achieve quantifiable success can be even harder. Whether you are just starting on your measurement journey or want to get more value from the data you collect, having an outside expert on performance measurement can help bring your organization to the next level, and we can help.

Germain Impact Solutions will help you:

- Define success and measure performance
- Design performance dashboards
- Build management capacity to use data
- Develop systems of continuous improvement
- Build a culture of learning and excellence



Strategic Planning ▶

Running a non-profit, philanthropic, or governmental organization is complicated: needs in our communities are multifaceted, financial and regulatory systems are constraining, expectations of funders and Boards are growing, and our resources are not. Whether you are at a critical juncture point or just need to clarify your priorities and needs, going through a strategic planning process can help you navigate the challenges and build consensus among your stakeholders on how to shape the future of your organization, and we can help.

Germain Impact Solutions will help you:

- Make sense of complexity and clarify options
- Chart a path forward
- Build consensus with stakeholders
- Take action to achieve your goals
- Position your organization for success



Program Development & Grant Writing ▶

Developing new services to meet the needs of your community is one of the primary roles of government and nonprofit organizations, but designing and implementing them well is complicated. Understanding what has worked in other communities, keeping on top of the latest research, and adapting those practices for your community can all be time consuming. Whether you are looking to design new programming, or cultivate revenue streams for your services, aligning programmatic strategy and financial sustainability is key, and we can help.

Germain Impact Solutions will help you:

- Design human service programs
- Develop and manage RFPs
- Build operational and financial plans
- Secure financial resources
- Write proposals



Program Evaluation and Assessment ▶

There is greater demand in our sector for objective evidence to inform decision-making and investment. Stakeholders are asking for proof that services are having a quantifiable impact, and more funding is flowing to evidence-based practices. The needs in our communities are changing, and it is important to have clear and actionable assessments to help target investments and inform decision-making. Whether you are looking for a full-scale program evaluation, a community needs assessment, or a targeted review to inform a critical decision, we can help.

Germain Impact Solutions will help you:

- Develop an evaluation plan
- Engage important stakeholders
- Collect and analyze data
- Develop needed evidence and information



Health & Human Services Content Expertise ▶

If you need a health and human service strategist or content expert, we can bring real-world experience from the non-profit, public, and philanthropic sectors to your project. Whether you are looking to fill a gap in content knowledge, get fresh and informed eyes on your work, or find a thought partner to think through a challenge,

Germain Impact Solutions will help you:

- Bring needed health and human service expertise to your work
- Understand what is happening in the sector
- Identify cross-sector partners and collaboration opportunities

